



Holland High Tech
Global Challenges, Smart Solutions



High Tech NL

10 JAAR

**Share innovation.
Shape tomorrow.**

Information for participation SEMICON Japan

13-15 December 2023, Tokyo



Holland High Tech
Global Challenges. Smart Solutions



High Tech NL
Semiconductors

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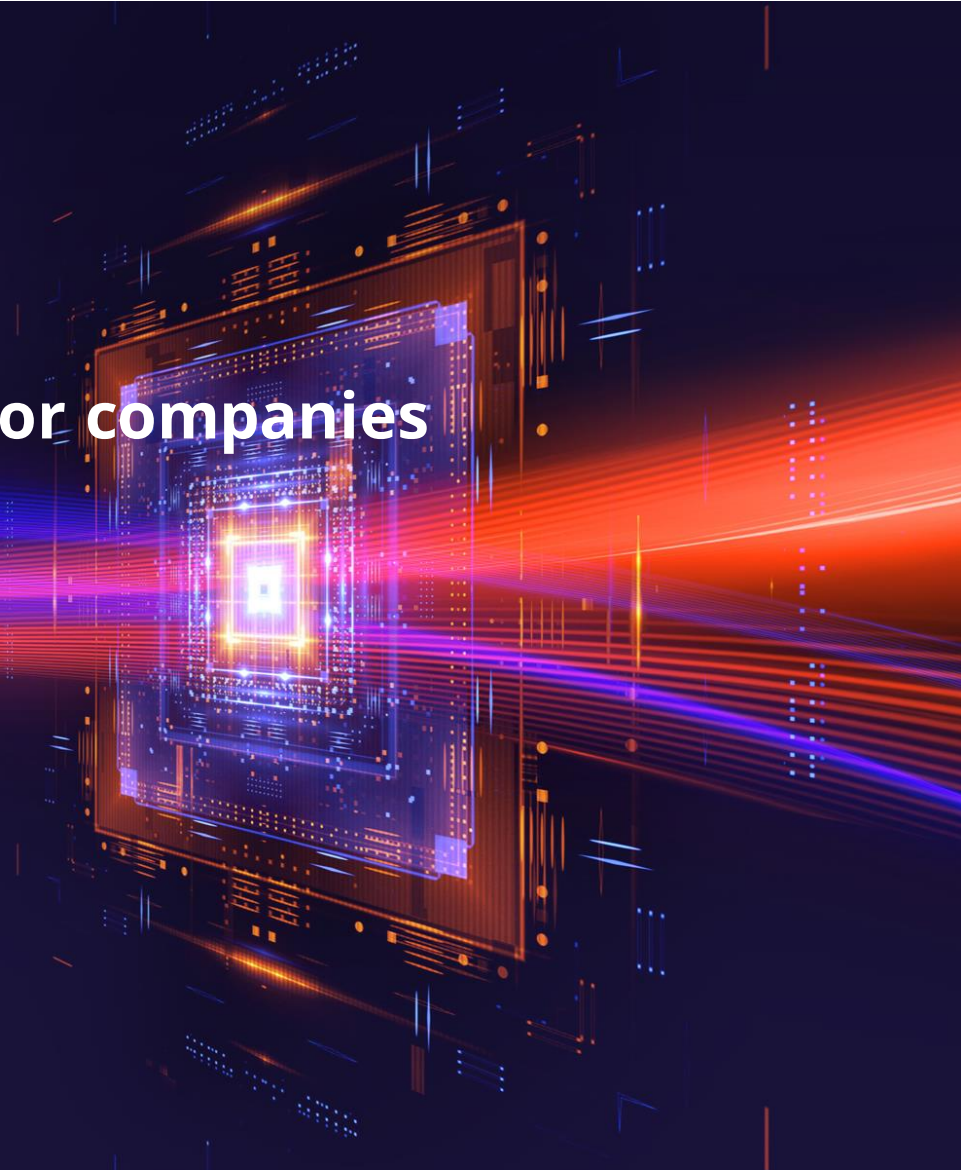
High Tech NL Semiconductors

The Dutch National Network of Semiconductor companies

Supported by:

Holland High Tech
Global Challenges. Smart Solutions.

 **Share innovation. Shape tomorrow.**



In this information package you will find the details of participating in the Holland High Tech Pavilion at SEMICON Japan, including booth design, unit dimensions, unit prices, social events, etc.

To show your interest and preference for one of the units, you can fill in the online application form. Link to this form can be found at the end of this information package.

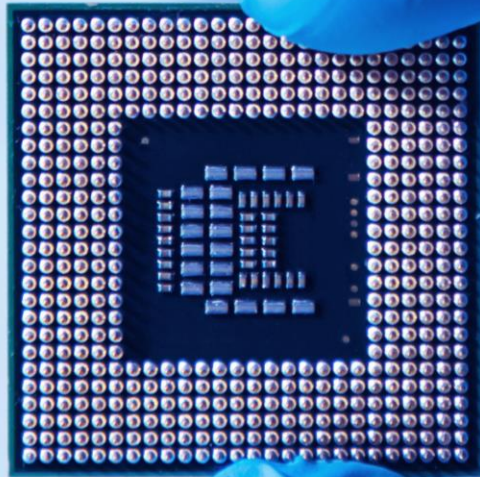
**Please note, there is a very limited number of space available:
9 full units and 1 shared unit (hosting max. 5 companies).**

Therefore, the admittance policy is:

First come = first serve!



- Holland High Tech is the top sector for High Tech Systems and Materials (HTSM), one of the 10 top sectors in the Netherlands;
- SEMICON Japan 2023 is labelled as a strategic fair by [Holland High Tech](#) aiming to increase the international visibility and presence of the Dutch semiconductor industry in Japan and beyond;
- High Tech NL offers an all-round trade fair service by taking over the complete booth organization and support, organization and catering of daily network events at the booth, project management and communications before, during and after the exhibition.



Participation includes, amongst others:

- Highly visible centrally located booth in the Overall Process Zone, booth 3320;
- Fully designed and built display area, in total 36m²;
- Space, design and construction of the joint booth and all of the individual exhibitor desks;
- Shared networking and presentation area with LCD-screen;
- Welcoming reception area with coffee bar (for receiving visitors and networking);
- Networking and social events at the booth + embassy;
- PR & Communications (and alignment communications) via High Tech NL and Holland High Tech;
- Holland High Tech (NL) branded and booth exhibitor directory with company profiles.



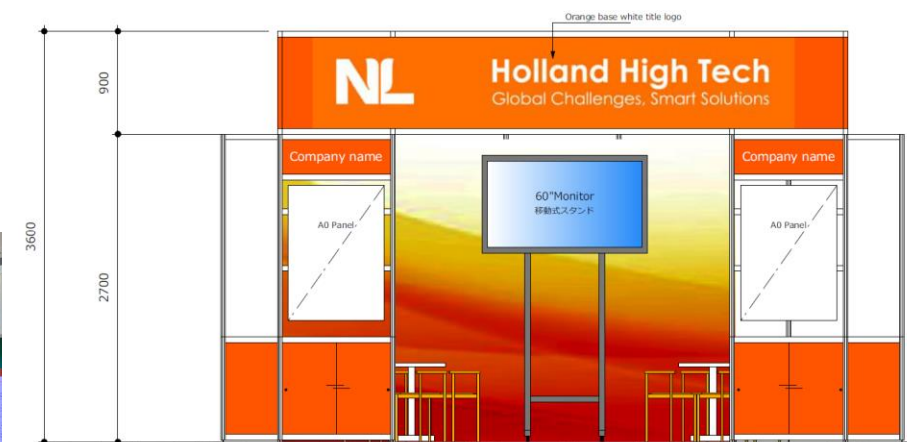
Holland High Tech Pavilion – SEMICON Japan

Booth location: **Overall Process Zone – Booth #3320**





Holland High Tech Pavilion Booth concept design (2022 pictures)





Holland High Tech Pavilion: available units + price tags

Desk unit : 9 units available

- Approx. 1,0 m²
- 1x Printed back wall
- 1x Large LCD screen for common use at the Pavilion
- 1x Lockable cabinet (1000X50)
- 1x Barstool
- 1x 3-ways socket
- **Price: 1,400 EUR**

Shared unit : maximum of 5 participants

- No personal desk
- Your logo on printed back wall
- Use of all facilities
- Shared facilities to present yourself at the booth
- 1x large LCD screen for common use at the Pavilion
- **Price: 500 EUR**



Holland High Tech Pavilion

Design and supplies of the units

- All your corporate branding is included on the printed backwall that comes with the units;
- If you want to bring demo equipment, please let us know the exact size (L x W x H) and weight;
- In the shared unit only your logo (with tagline) will be included on the shared backwall.

Please note:

- Roll-up banners are not allowed. Placement of additional furniture and demo equipment is always in consultation with us and our booth builder;
- In the designs, we take into account that there is sufficient walking space and that the pavilion maintains an open and communal character.



Holland High Tech Pavilion

Events for participants at the booth

Network Reception and Buffet Dinner | Tuesday 12 December | from 18.00

- Sponsored and organized by the Netherlands Embassy in Tokyo

Silent presentations | Wednesday 13 – Friday 15 December

- Presentations at the booth, visitors have headphones, slides on big screen (“silent presentation”)
- A sign-up form for timeslots during these days will be available online. When no presentation is scheduled, we will show company brand and product videos (in a loop).

Pavilion presentation and cocktail | Wednesday 13 or Thursday 14 December (t.b.c.)

- Network drinks sponsored and hosted by the Netherlands Embassy in Tokyo



Hotel reservations

Easy access to SEMICON JAPAN Expo and easy online reservation possible at following hotel:

[LOISIR HOTEL SHINAGAWA SEASIDE | Basic Information | SOLARE HOTELS AND RESORTS](#)

Meet-up for co-exhibitors

For participants we will organize an online meet-up upfront the exhibition.
Details will be shared in due time.

Interested in participating in the Holland High Tech Pavilion at SEMICON Japan 2023?

To indicate your interest for one of the units, you can fill in the [online application form](#).

Please take note of the deadline: **05 October 2023**

As mentioned, space is very limited, so be sure to claim your unit at the Pavilion in time! First come = First serve.

Questions? Do not hesitate to contact us!

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