

### The Largest Open Innovation Event in Asia **INNOVATION LEADERS SUMMIT** - ILS2023 Prospectus for Overseas Startups -







# **Previous (10th) ILS Achievements**



### Previous (10th) ILS Achievements



### Asia's Largest Open Innovation Conference with a total of 16,982 participants and 2,890 business meetings held

The 10th ILS was held as a hybrid of events this year (face-to-face and online). More than 600 startups and 100 major corporations participated in POWER MATCHING, the main matching program for creating innovation, which was also held separately both face-to-face and online. It achieved 2,890 business meetings. In addition, 182 overseas startups from 27 countries participated in the event.

• Date / Venue

- In-person: Nov 29<sup>th</sup> to Dec 2th<sup>nd</sup> 2022 at TORANOMON Hills (Tokyo) Online: Nov 21<sup>th</sup> to 25<sup>th</sup>, Dec 5<sup>th</sup>- Dec 16<sup>th</sup> 2022 at ILS Online Matching website Innovation Leaders Summit Committee
- Organizer With the support of

Ministry of Economy, Trade and Industry (METI) / NEDO / JFC / Tokyo Metropolitan Government / Australian Embassy Tokyo

Gold Sponsors











Australian innovation ecosystem seminar & Booth Sponsored by Australian Embassy



EU Startup Booth Sponsored by EU-Japan Centre



Stripe Exhibition Booth & Seminar Sponsored by Stripe





SettleMint Exhibition Booth & Seminar Sponsored by SettleMint

### What is the ILS POWER MATCHING?



POWER MATCHING is a program on the cutting-edge of open innovation where more than 100 major corporations and over 600 startups hold nearly 3,000 one-on-one business meetings in search of opportunities to collaborate.
 The previous POWER MATCHING created 969 new innovation deals.



### What's in it for startups?

#### The ability to meet directly with decision-makers and key people at major companies

These include key persons from R&D and business development who are interested in partnering with startups. About 90% of these participants are executives at their respective companies, which speeds up the partnership process.

Startups can request meetings with major corporations directly by searching for their needs
 Startups can browse major corporations by field of interest, proposal expectations, and reason for attending ILS,

and send direct meeting requests to those companies they are interested in.

#### • The possibility of receiving surprise requests from major corporations

All startups upload a profile for major corporations to view and may receive requests based on that.



### **POWER MATCHING [Major Corporation Participants]**



(Adapted from ILS Matching Dedicated Site)

### About 2,000 Key people from 400 departments of 105 major companies participated





### **POWER MATCHING [Advisory Board Members]**

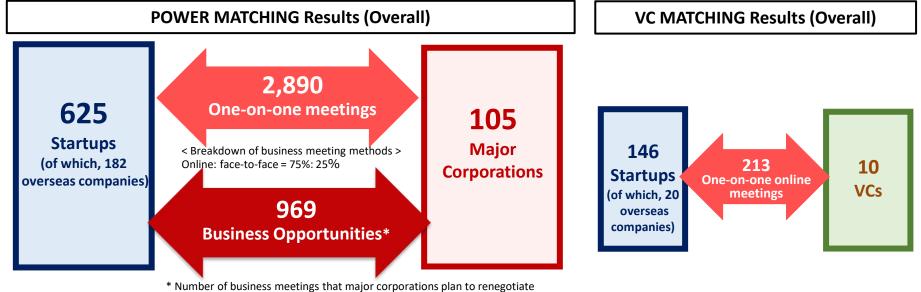
Only promising startups recommended by the ILS Advisory Board, which is made up of more than 100 leading Japanese and overseas organizations, can take part in POWER MATCHING (invitation-only system).



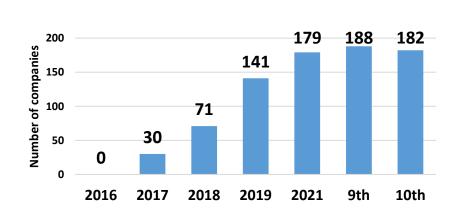
### **POWER MATCHING [Matchmaking Results]**



- On average, one business opportunity was created for every three business meetings, making this a highly accurate matching program.
- In terms of overseas companies, 182 promising startups from 27 countries participated.



for collaboration



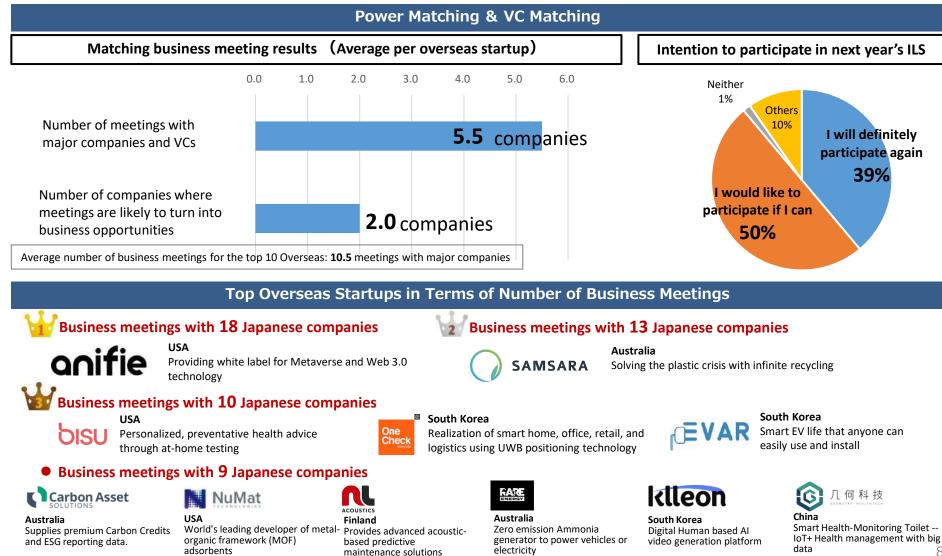
### Number of Overseas Startups Participating

### Number of Overseas Startups Participating by Country

United States of America (29), Australia (23), South Korea (21), India (17), Canada (14), Ireland (11), China (8), Taiwan (8), Austria (8), France (7), Brazil (7), Finland (6), Spain (6), Great Britain (5), Israel (5), Belgium (4), Netherlands (Holland) (3), Italy (3), Singapore (3), Germany (2), Luxembourg (2), Portugal (2), Indonesia (2), Thailand (2), Hong Kong (1), Lithuania (1), Czech Republic (1), Switzerland (1),

### POWER MATCHING [Feedback from Overseas Startups]

- On average, overseas startups had business meetings with about 6 Japanese companies and secured business opportunities with 2 or more major companies.
- The most popular startups had business meetings with 18 companies, including major companies and VCs.
- About 90% of the overseas startups expressed their intention to participate in the next Power Matching.

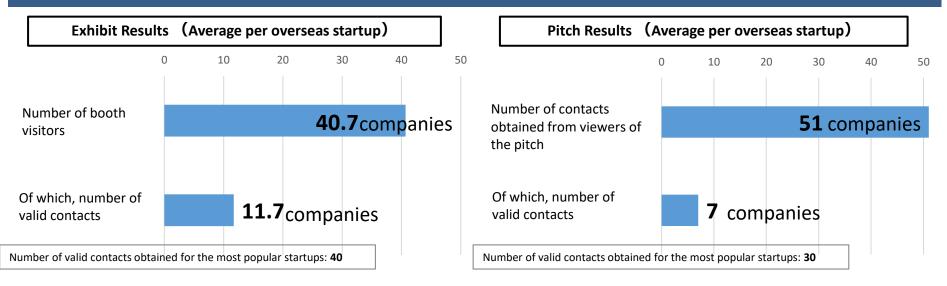


Exhibition Booth & Startup Pitch [Feedback from Overseas Startups & Organizations]

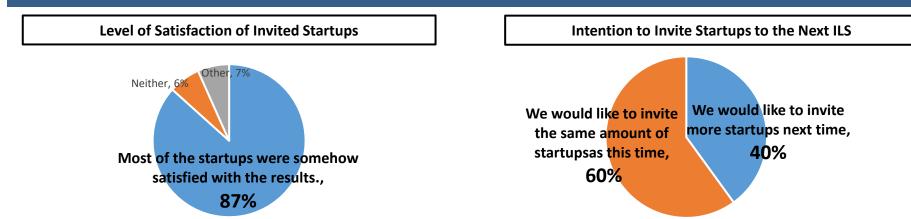


- Companies that had booths and made pitches obtained more than 7 times the number of contacts compared to those that participated in POWER MATCHING.
- Almost 90% of the invited startups were satisfied with the results they obtained.

### **Exhibition Booth & Startup Pitch**



### Feedback from Overseas Organizations



### **POWER MATCHING** [Comments]

### **Major Corporations**

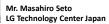


I felt there were many startups with high potential in AI at ILS.

No other event has a higher level of filtering startups than ILS.

It was very interesting to meet startups who demonstrate a high

I was very surprised that there is such an amazing event for





Ms. Yuko Nakanishi Shiseido Company, Limited



degree of completion in their services! Mr. Wakaki Miyaji

you to meet so many major corporations

Mitsubishi Electric Corporation

### Startups



from Japan! Mr. Soundar Adavane, CEO Joltee (France)



We had ten meetings with potential customers and partners during the three-day event.

Mr. Nicholas Kuhn, CEO Nanogriptech, Inc. (USA)





ILS is a very nice place to meet key persons from major companies directly.

Mr. Akikuni Abe. CEO Spacelink ltd.

### **ILS Advisory Board**



Among various events, ILS is the only one where major corporations and startup companies are matched up so well. I am very grateful ILS. Mr. Takeshi Goto, Director Executive Vice President SBI Investment Co., Ltd.

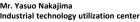


ILS is the best place to meet Japanese companies who are interested in Southeast Asia.



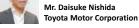


ILS is leading major companies in incorporating change in the world.





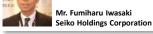
With our focus on "CASE" we were able to find many interesting startups with AI and connected technologies.



ILS was a meaningful event where we received many proposals regarding innovation possibilities in the beauty industry. We are looking forward to similar opportunities in the future.

Mr. Shinya Kumamaru Nihon Loreal





It was a meaningful event to meet with potential customers and partners in Japan.

Mr. Patrick Sobalvarro, President and CEO Veo Robotics.Inc. (USA)

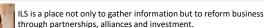
ILS is a good place to match with major companies!



Ms. Miku Hirano, CEO Cinnamon Inc.

We brought 10 startups from Taiwan for the first time and had 41 meetings. We expect fruitful results.





Mr. Tak Miyata General Partner SCRUM VENTURES

Not only matching between startups and major corporations, ILS is unique for providing insights on partnering with major corporations.

Mr. Jean-Dominique FRANCOIS, Japan Ambassador Hello Tomorrow (France)



ILS is the best place to find startups that can complement what we lack. Mr. Ryota Yamada **OMRON** Corporation



ILS provides a good opportunity to get an overview of an industry's leading-edge and see what will happen next!



Mr. Yoichiro Shindo

Asahi Quality & Innovations, Ltd



Compared to similar events in the US, ILS has a significantly higher cost performance.

Mr. Yukihiko Kanbe Toshiba TEC Corporation .



ILS is a very productive event that enables you to meet many companies in a short time. Dr.Kush Agarwal, CEO & Founder WaveScan Technologies Pte.Ltd. (Singapore)



We were able to meet with many companies that were interested in our unique proposal.

Mr. Vicente Calvo Alonso, CEO & Founder Comptek Solutions Itd. (Finland)



We got application experiment offers from several major corporations. ILS is an exciting event to meet people!

Mr. Yousuke Maeda, CEO WOTA CORP.



A good opportunity to pinpoint and match with decisionmakers in Japanese companies.

Mr. Eiji Atsumi Embassy of Finland (Finland)



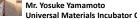
ILS is a very attractive place as startups can meet 120 major companies at once.

Mr. Naoyuki Maekawa Japan External Trade Organization (JETRO)



ILS is a meaningful event because it allows communication between startups, key persons from major corporations, and VCs.

n



Universal Materials Incubator Co., LTD









- Mr. Harold Dumur. CEO OVA inc. (Canada)



### **POWER MATCHING [Successful Collaborations]**

## INNOVATION

# • POWER MATCHING is an opportunity for many major corporations and startups to accelerate innovation through capital and business tie-ups, cooperative relationships and M&A.

Co-development Co-development of a postal inspection so "Sebum RNA"	ervice using Capital Alliance to de	ital Alliance> elop wind observation and forecasting Ca romote zero-emission projects	<capital alliance=""> pital Alliance, a developer of behavior prediction A Accelerating Japan Expansion</capital>	Solution Collaboration for commercializat     and mental detection     and mental detection	ion of non-contact vital Capital and	<capital alliance=""> business alliance to promote the introduction of renewable energy</capital>	
Healthcare X KC			HYDANISMS X emellience	ب به المراجعة ا	Fanyo (*		
<business alliance=""> Business alliance for end-effector components for automated robots</business>	<co-development> Co-development and commercialization of a dining table communication toy, "Nekotongue Foo Foo"</co-development>	<co-development> Joint development of high-performance conductive fiber sensor solutions</co-development>	<capital alliance=""> To promote new agricultural products Capital alliance, joint research</capital>	<capital alliance=""> Capital alliance in the area of big data risk information services; business alliance to pursue synergies for both parties</capital>	<co-development> Joint development of BAITEN STAND, a next-generation unmanned store service</co-development>	<co-development> Joint development of non-invasive medical diagnostic equipment</co-development>	
	ABAAR X 😥		<i>O</i> Ac-Planta × <i>KH NeoĈhem</i>	JX≋@社 × FUJIFILM			
<business alliance=""> Development of motor function measurement equipment</business>	Co-development> Utilization of artificial intelligence in dentifrice fragrance development	<business alliance=""> Development of three types of tofu containers for reducing sodium intake</business>	<capital alliance=""> Development of long-term care support system using vital sensing materials</capital>	<capital alliance=""> Development of a 3D data utilization platform</capital>	<business alliance=""> Development of brain-machine interface devices</business>	<co-development> Co-development of Al-based technical document utilization system</co-development>	
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	Hercom X		Monthy × Concounter	dricos × JHI/EIDO	R toyokoh - 🏠		
<business alliance=""> Development of a 3D printer for De Agostini</business>	<business alliance=""> Development of next-generation semiconductor electrical characterization system</business>	<business alliance=""> Development of in-flight meals for international flights</business>	<business alliance=""> Omni-channel business development</business>	<b>Business Alliance&gt;</b> Development of comprehensive sleep services	<business alliance=""> Co-production of in-flight broadcast programs</business>	<m&a> Became a subsidiary to promote omni- channel marketing</m&a>	
	<b>Vokowo</b> × Water Integration		Oh My Glasses Oh My Glasses Oh My Glasses × Loft		BREE × ANA	Tanscognics × OLeonis	





# ILS2023 PROSPECTUS for Overseas Startups



### **ILS2023** Overview



Asia's largest open innovation matching event with over 2,000 key people participating from more than 500 departments at 100 major corporations that are actively looking to collaborate with startups.

### ◆ POWER MATCHING / VC MATCHING

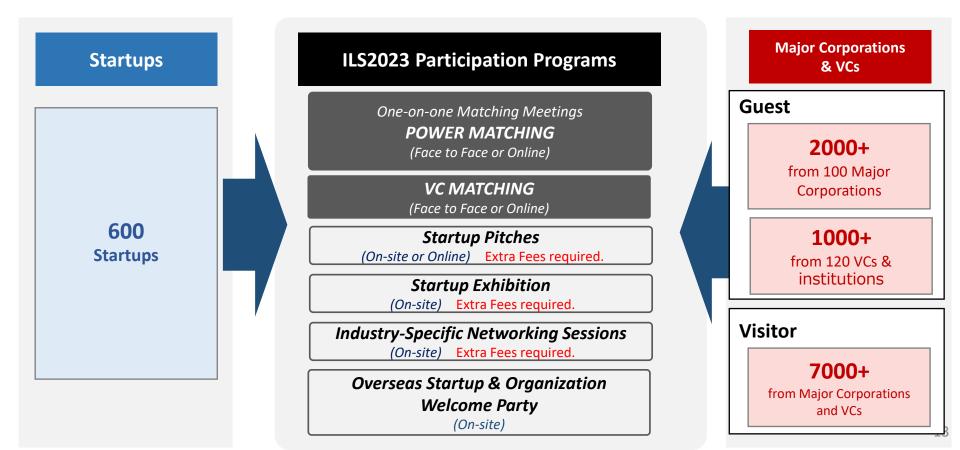
- Face-to-Face Meeting
- Online Meeting

: Dec. 4 - Dec. 7 @Toranomon Hills, Tokyo : Nov. 27 - Nov. 30, Dec. 11 - Dec. 20 @ILS Platform

**Startup Pitch / Startup Exhibition / Overseas Startup & Organization Welcome Party** 

: Dates: Dec. 4 - Dec. 7

@ Hybrid event





Startups can hold efficient business meetings with many major corporations and VCs at once by participating in " POWER MATCHING " + "VC MATCHING"

- **1.** Ability to meet directly with decision-makers and key persons at major companies You can meet with key persons from R&D and BD sectors who are interested in partnering with startups. Since about 80% of participants are executive class, you can speed up the partnership process.
- 2. Request meetings with major corporations directly by searching their needs Browse interesting fields, expected proposals, purpose of attending by major corporations and send direct meeting requests(\*1) to major corporations.

### 3. Surprise requests from major corporations

You can receive direct requests from major corporations for business meetings who are interested after seeing your profile.

### 4. Choose the business meeting type

You can choose a business meeting type (Online, Face-to-Face, or both).

### 5. Free Japanese-English Interpretation Available (for all startups)

Overseas startups wishing to do so may conduct business meetings in English. In some cases, a meeting partner may arrange for a Japanese-English interpreter through the ILS Secretariat, however, overseas startups will not be charged for this.

<sup>\*1</sup> The maximum number of business meeting requests for POWER MATCHING is 20 companies

Number of valid contacts: 7



### 1. With the Pitch Package

### A special opportunity to make your pitch at the ILS event, attended by over 8,000 key people from major corporations and VCs

- Startups that made pitches at the last ILS received contact lists with an average of 50 companies and secured a collaboration candidates list with 7 of those companies.
- You can present your pitch on-site or online. If you choose online, we will prerecord it.

50 people in person + 100 people online

- This year's ILS will stream both on-site and prerecorded pitches online, so, you can reach even more participants.
- Monday, Dec. 4 Thursday, Dec. 7, 2023 • Date & time: 5 min.
- Pitch length:
- Pitch method:

Choose from the following.

On-site : Have the chance to present a pitch on the stage of the ILS venue

- Online : Prerecord your pitch using Zoom and present it on-site
  - \*This means you can present your pitch without having to travel to Japan

- Expected audience:
  - Participation benefits: -Audience contact list

-Ability to receive direct messages from major companies and VC (ILS Platform) -Ability to schedule business meetings (ILS Platform)

Pitch method **ILS EVENT** Dec. 4 - Dec. 7 On-site Period: Dec. 4 - Dec. 7 Venue: ILS Main Stage[Toranomon Hills] Present your pitch at You can the ILS event choose Online (Pre-record) either We will prerecord your pitch and method stream it on-site on the day of the ILS event. Recording Tools: Zoom Live streaming Stream your pitch on a large

screen at the ILS event

You Get !

	Department	Job Title/Position	Name	E-mail		
ABC Co., Ltd.	Business Promotion G	Section Manager	Jun OGATA	ogata@drema.jp		
ILS Corp		CEO	Takuya Matsutani	takuya®ils.jp		
Giii	Head Quarter	Co-Creation Coordinate	Nasaru Oki	oki@dream.jp		
Mitsui Coop	Lead Advisory	Senior Manager	Haruki Matsuno	haruki@ils.jp		
Giii	Head Quarter	Co-Creation Coordinate	Nasaru Oki	oki@dream.jp		
Mitsui Coop	Lead Advisory	Senior Manager	Haruki Matsuno	haruki@ils.jp		
Addience contact list Addience contact list (Company name, department, title, name, and e-mail address)						

MIBUIG				
Giii	Head Quarter	Co-Creation Coordinate	Nasaru Oki	oki@dream.jp
Mitsui Coop	Lead Advisory	Senior Manager	Haruki Matsuno	haruki@ils.jp
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Mitsui Coop	Lead Advisory	Senior Manager	Haruki Matsuno	haruki@ils.jp
Giii	Head Quarter	Co-Creation Coordinate	Nasaru Oki	oki@dream.jp
Mitsui Coop	Lead Advisory	Senior Manager	Haruki Matsuno	haruki@ils.jp



### 2. With the Exhibition Package

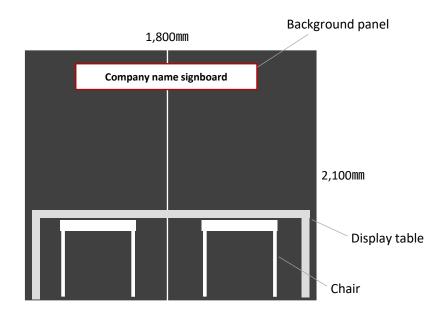


## Booths for demoing leading-edge technologies and products limited to 100 startups in such fields as AI, mobility, robotics, digital health tech and new materials

- Demo booths available to the first 100 startups to apply enable a broad variety of demonstrations of leading-edge technologies and products by field
- Most booth visitors are from major corporations, or are investors from VCs, etc. creating encounters that will help accelerate your business

Venue	Booth area	Expected no. of visitors	Dates	Included equipment
Toranomon Hills 5F	2 m²	<b>500</b> (Major corporations & VCs)	<b>2 days</b> Exhibit during either of the below ①Dec. 4 - 5 ②Dec. 6 - 7	<ul> <li>Background panel (W 1,800 mm × H 2,100 mm)</li> <li>Display table (W1,800mm×D600 mm)</li> <li>Chair × 2</li> <li>100V/300W electrical outlet</li> <li>Company name signboard</li> </ul>

### • Overall view



### Image of Booth Layout



**Networking Sessions** 



## Invitation to networking events which major corporations and VCs that are enthusiastic about collaborating with startups will attend.

### **Overseas Startup & Organization Welcome Party**

Numerous major Japanese companies and VCs will be invited to this party, allowing an excellent opportunity to network with a wide range of potential partners.



### Industry-Specific Networking Sessions

Networking sessions split up according to business field, including renewable energy and decarbonization. Effectively network with major corporations and VCs interested in your area of business. Sessions will be held over a 4-day period with 2-3 sessions per day.



### **Participation Packages for Overseas Startups**



Menu	Basic Package	Pitch Package	Exhibition Package	Premium Package
POWER MATCHING meetings *Free Japanese-English interpreters available	Online , Face-to-Face, or Both			
VC MATCHING meetings	Online , Face-to-Face, or Both			
ILS Startup Pitch as a speaker *Please refer to page 15 for details.	_	<b>Yes</b> Online or On-site	_	<b>Yes</b> Online or On-site
Booth at ILS Startup Exhibition *Please refer to page 16 for details.	_	-	<b>2 days</b> On-site	<b>2 days</b> On-site
Networking Sessions	3 people	3 people	3 people	5 people
	22,000 yen (tax included)	165,000 yen (tax included)	198,000 yen (tax included)	297,000 yen (tax included)

Participation package purchase deadline & Company information deadline

### September 25th, 2023 11:59 am JST

[Notes 1]

- If you have not completed your company information registration or you have failed to purchase your participation package by the deadlines above, your registration will be considered cancelled due to the need to print the participant list.

- Individual ILS Startup Show exhibitions are held for two days only between Monday, Dec. 4 and Thursday, Dec. 7. Startups may not choose when they exhibit as the exhibit days have been equally allocated to each business category.

- We will stop accepting applications once we have reached the capacity of 600 companies.

[Notes 2]

Startups who cancel for a refund will also have their pitch and booth packages cancelled.

[Cancellation Policy]

Startups that fit all of 2 requirements below can cancel within the cancellation period (planned Oct 30th - Nov 8th)

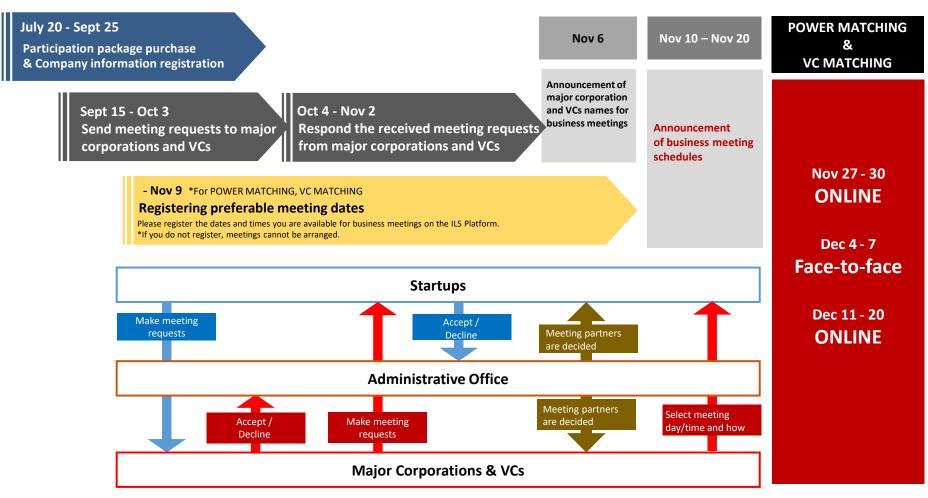
1. Companies who have sent 5 or more business meeting requests for POWER MATCHING or VC MATCHING

2. Companies with no business meeting arranged for POWER MATCHING or VC MATCHING

### Schedules for the POWER MATCHING & VC MATCHING



Major corporations and startups request business meetings through the ILS Platform, which sets up meetings when requests are accepted.



### Contact Us

ils-global@project-nippon.jp Hitomi Shibaki ILS Director

## Contact Us ils-global@project-nippon.jp

Hitomi Shibaki ILS Director Project Nippon Ltd. https://ils.Tokyo/

