



Invitation to Intertraffic Amsterdam

Since the establishment of the Smart Mobility Embassy in 2017, we have received numerous international delegations, organized study trips and have been represented at various events. Together with our triple helix network of 63 parties in the Netherlands, we exchange smart mobility knowledge and experiences with other countries. As the Smart Mobility Embassy we are available to answer questions about smart mobility challenges, opportunities and solutions. Thanks to our extensive network, we can put you in touch with the right parties/experts in the Netherlands. Our goal is to create a better environment worldwide through safe, efficient and sustainable mobility. We can only achieve this through cooperation. Therefore we invite you to explore the possibilities for collaboration at Intertraffic in Amsterdam that will take place from 21 to 24 April this year.

Intertraffic 2020 in Amsterdam

Intertraffic has been the world's largest professional trade fair for traffic and mobility for 25 years. The Smart Mobility Embassy is actively participating in this event. We look forward to welcoming delegations from various countries. We invite you to share this invitation with experts and stakeholders in your country.

Tailor-made exhibition visit

The Smart Mobility Embassy will use the international playing field of Intertraffic by welcoming various international delegations to the Dutch Pavilion of Connekt. A visit to Intertraffic offers an excellent opportunity to gain new knowledge, to expand the international mobility network and to explore new sales opportunities. We are happy to offer delegations from various countries a tailor-made exhibition tour that we can fully adapt to your specific wishes and needs. Please inform us about your specific interest (themes, challenges, relevant parties). So that we can help with a customized program.

Session Intertraffic Summit "Societal impact of smart mobility in Dutch cities"

The Smart Mobility Embassy also provides a session during the first edition of the Intertraffic Summit. Various Dutch parties from the Smart Mobility Embassy will present their joint solutions. Together we will find answers to key questions like: how can we implement smart mobility solutions to achieve a smart society? How do public and private organizations collaborate to successfully test, deploy and implement these solutions? What are the best practices and lessons learned from the various projects in the Netherlands? How are we going to scale our innovations in the future?

You are very welcome to join this session. This session is scheduled for Tuesday, April 21 from 11.00 - 11.45 and will take place at the Intertraffic Summit Theater 2 in the RAI.

Please contact us via mieke@smartmobilityembassy.com if you are interested in getting in touch with Dutch smart mobility experts. Of course you can also contact the Smart Mobility Embassy for other questions, wishes or suggestions.

We look forward to meet you at the Intertraffic.

Kind regards,

Mieke Masselink

On behalf of the Smart Mobility Embassy

